"We've Been Waiting for You"

How Belief, Value, and Delight Create Impactful Leaders and Energized Teams

Overview

This powerful and personal keynote equips leaders and team members alike with the mindset and tools to create extraordinary experiences—at work, in schools, or in any organization. Alan Feirer draws from 25 years of leadership development, a remarkable travel story, and research-backed insights to help audience members shift from surviving to thriving.

You'll Leave Inspired To

- Add genuine value to every interaction
- Create moments of surprise and delight that build loyalty and connection
- Overcome self-doubt and believe in your own impact
- Cultivate belief in the people around you—especially when it matters most

Ideal For

- Leadership conferences
- Company-wide employee events
- Educator development days
- Organizational kickoffs

Presented by Alan Feirer

Leadership Trainer | Author | Founder of Group Dynamic

Key Themes

1. Add Value

Go beyond the expected to build trust and engagement in your team and your community.

2. Surprise and Delight

Create emotionally resonant moments that people never forget—and want to tell others about.

3. Believe in Yourself and Others

Unlock potential by moving through imposter feelings and helping others feel like they truly belong.

Key Takeaways

Audiences will walk away with:

- Practical actions they can implement immediately
- Powerful personal stories that make the lessons stick
- A renewed sense of optimism about what's possible

About Alan

Alan is the founder of Group Dynamic, a leadership and team development firm that helps clients build leaders who motivate and teams who love working together. He's the author of Leadership in Action: Eight Virtues, and a trusted guide for organizations across industries, from Fortune 500 companies to construction firms to youth programs.

He brings insight, humility, and just enough humor to help people lead with curiosity, empathy, and purpose.



Book Alan Feirer for your next event:

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